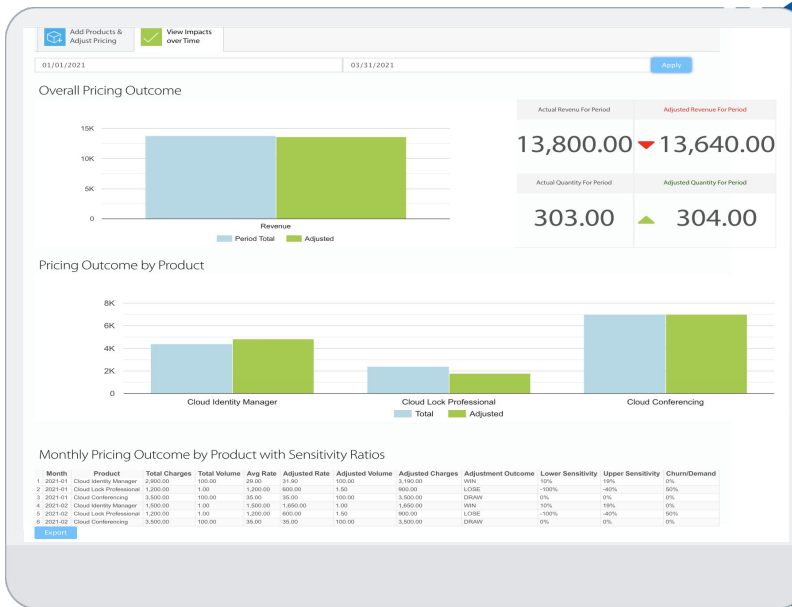


Pricing Simulator

Helping you make informed pricing decisions

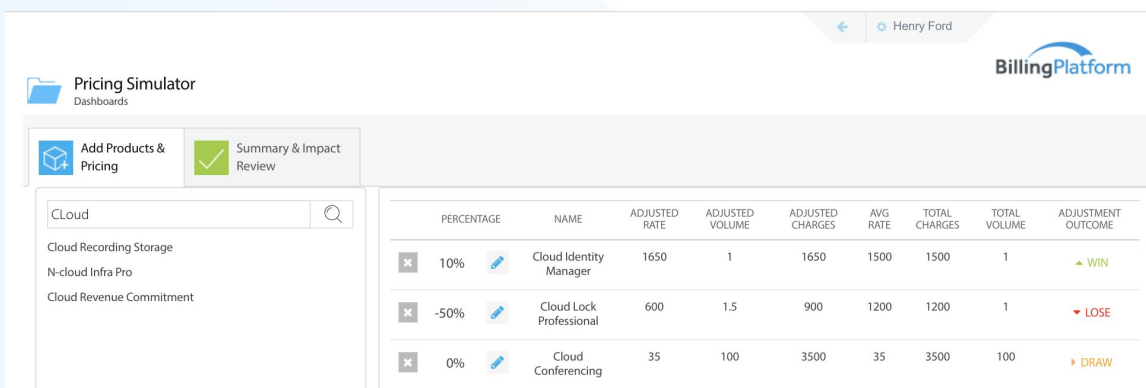
The pricing simulator lets you quickly and easily simulate the revenue impact of new pricing models or price changes across a mix of products or packages.



- Leverage built-in reporting tools to aggregate usage and revenue data from past periods
- Collect and then configure product-level pricing thresholds and market tolerance measures to inform pricing decisions
- Use the Pricing Simulator across any number of products to preview the impacts of your price changes in real-time and compare the impacts of those changes to prior invoicing periods

Using the tool is as easy as:

- Drag and drop products into the simulator
- Adjust pricing to see the impacts in real-time based on a pricing sensitivity matrix
- Assess whether this pricing strategy is a WIN, LOSE or DRAW at a macro and product level
- View the consumption and pricing impacts along with the configured pricing sensitivity data
- Export the details to excel for future reference and analysis



Make informed decisions about one of the most important aspects of your business—pricing—with the **Pricing Simulator** from BillingPlatform

Learn more about BillingPlatform’s Innovation Lab: www.billingplatform.com or contact us innovation-lab@billingplatform.com